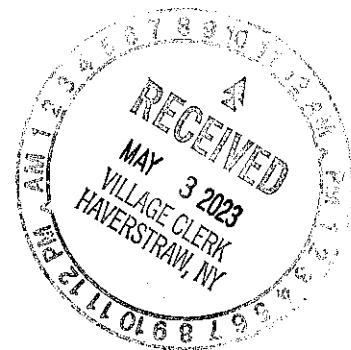


The minutes of the Village of Haverstraw Architectural Board Meeting at the Village of Haverstraw on Thursday July 28th, 2022 beginning at 7:00 PM.

PLEDGE OF ALLEGIANCE



ROLL CALL:

- Andrea Caccuro- Chairwoman Present
- Sarah Rose Present
- Joe Silverio Present
- Alexandra Snyder Rodriguez Present
- Jaqueline Watson Present
- Jorge Lopez- Architect Present
- Ruben Berrios- Building Inspector Present
- Gisbeth Ramos- Clerk Typist Present

Chairwoman Caccuro invited the representatives of Hookah Paradise, 25 New Main Street, to address the Board.

Jose Garcia, Hispana Signs: Mr. Garcia stated that the previous tenant had an aluminum sign and they would like to replace it with a new image but same dimensions. He added that it would be two signs, one the storefront and the other perpendicular sign hanging.

Chairwoman Caccuro stated how the fonts of both Hookah and Paradise should both match.

Sarah Rose stated how the sign was a bit bright.

Chairwoman Caccuro stated that they wanted the signs to match the overall or to go with the architecture of the building.

Mrs. Rose stated how in the middle design where the hookah was there were many colors and that the tone value was bright.

Chairwoman Caccuro agreed.

Mr. Garcia asked if the Board had any suggestions for what color to use.

Jorge Lopez stated that the previous sign had like a gray color that blended better with background.

Mr. Garcia responded that the sign was red, but it was almost unreadable. He stated that the made that sign maybe years ago. It used to be a true red color but it got old.

Chairwoman Caccuro stated that the prefer reds that are more brick tone. She asked Mr. Garcia if he could add a bit of black to tone down the red.

Mr. Berrios asked if the Board would like to see the approved historical colors.

They replied yes.

Mr. Garcia said that as for the H in hookah they could change it to plain text to match the P in paradise.

The board agreed the preferred plain text. They also suggested Chinese Red SW057 Sherwin Williams as the red they use for the lettering.

Chairwoman Caccuro stated that the whole word Hookah had to match the font of Paradise not just the H.

Mr. Garcia asked if they should eliminate the HP right before the circle.

The Board agreed.

Mr. Garcia also asked if the Board preferred a solid color in the circle instead so it wouldn't be so busy.

They all agreed.

Chairwoman Caccuro stated that a solid color would look better and less busy than the ombre that they had.

Mr. Garcia asked if white was ok.

The Board agreed.

Mr. Garcia asked if they would approve the sign with all the conditions they had applied.

Chairwoman Caccuro stated that, that was fine. She asked if the board members were ok with the perpendicular sign.

Mr. Garcia stated that he would apply the same changes to the perpendicular sign.

Mr. Lopez stated that the phone number looked to big.

Alexandra Snyder-Rodriguez suggested that the background behind the phone number be black and to make the phone number white.

Mrs. Rose suggested reducing the size of the phone number about 50%.

Mr. Garcia agreed with all their suggestions.

Chairwoman Caccuro entertained a motion to approve the new signs with all their conditions applied.

RESOLUTION # 17 - 2022

Motion by: Jaqueline Watson

Seconded by: Sarah Rose

Motion Carries: All

Chairwoman Caccuro invited the applicant of La Cascada, 58 West Broad Street, to address the board. She stated that she liked the sign but wondered that the design on it was.

Hugo Sicha, La Cascada, 58 West Broad Street: Mr. Sicha stated that the design was a waterfall like the restaurant's name.

Mrs. Rose asked if the sign was lit.

Mr. Lopez responded that there was light on top of the door but the sign itself does not light up. He added that the sign looked very elegant.

Mr. Berrios stated that he spoke to Mrs. Sicha and she said that they have many events there. Therefore, they wanted to display a small banner whenever a new artist is coming.

Mrs. Snyder-Rodriguez asked if it was a promotional flyer.

Mr. Berrios responded that, that was exactly what it was.

Chairwoman Caccuro entertained a motion to approve the new sign.

Mr. Sicha asked if they were also approving the temporary promotional flyers that he would be changing from time to time.

Mrs. Snyder-Rodriguez asked if they could place it somewhere else. She asked if it could go on the window or hung.

Mr. Berrios stated that maybe they could put a frame on the side of the building and put the flyers in there so that it wouldn't be attached to the building.

Mrs. Snyder-Rodriguez stated that in the long run it would save Mr. Sicha money because he could print the flyers in paper rather than in vinyl now that he would be putting it in a frame.

Mrs. Rose asked if there was a timeframe for these flyers to be up because sometimes they are up for a long time and the event has already passed.

Mrs. Snyder-Rodriguez stated that they needed to promote the event with enough time before.

Chairwoman Caccuro asked if 3 weeks before the even was sufficient for the flyer to be up.

They board members agreed.

Chairwoman Caccuro stated that when there wasn't an event, they could make a placeholder that replicated their sign.

Chairwoman Caccuro entertained a motion to approve the new sign and promotional flyers.

RESOLUTION # 18 - 2022

Motion by: Sarah Rose

Seconded by: Alexandra Snyder-Rodriguez

Motion Carries: All

Ms. Ramos stated that two other applicants were not in attendance.

Chairwoman Caccuro said that they could leave some comments and recommendations for Ms. Ramos to relay to the applicants before they came to the next meeting.

Mr. Berrios stated that he wasn't sure what happened because the applicant had come to the office a few days previous to the meeting and he stated that he was attending.

Chairwoman Caccuro stated that they asked for changes from Churrasqueria BBQ Los 3 Amigos, Inc. located at 41 New Main Street in the previous meeting. She added that they asked them to get rid of the photo reel in the background, to reduce the size of the phone number from 4.5 to 2.5 because the name should be bigger than the phone number. She also said that the BBQ had to be spaced out a bit.

Mrs. Snyder-Rodriguez asked what the board thought about the outlined name instead of it just being solid.

Mr. Lopez stated how that outline actually matched the building a bit. He added that the photo reel with the outline was too much but if they got rid of the photo reel it would look nice. He also stated that the phone number should probably match in color the name of the business.

Mrs. Rose asked if they could have the images of food in the bottom of their windows.

Mrs. Watson stated that all the grocery stores display food on their windows.

Mrs. Alexandra-Snyder agreed with Mrs. Rose that the food was too much. She stated that it was too much visual noise especially when all the other grocery stores do the same thing.

Mr. Lopez asked if maybe they could reduce the amount of food they displayed or reduce the size of the signs.

Mrs. Rose said that maybe they could put a rendering or a drawing or the food instead of a photo, so it wouldn't look so busy.

Chairwoman Caccuro agreed with all the boards comments.

Mrs. Watson asked if they were exceeding the window coverage allowed.

Mr. Berrios responded that they weren't even close before their windows were so big.

Chairwoman Caccuro stated that they were going to have to think about that some more. She also invited the representative for Lima22 Bar & Restaurant located in 35 Main Street, now that he arrived.

Ramon Soto representing Lima22 Bar & Restaurant, 35 Main Street: Mr. Soto asked the board to excuse the lines on the copies he was passing out, he stated it was due to his printer. He added that the color of the sign was blue but didn't print correctly.

Mr. Lopez asked if Mr. Soto had the exact blue he wanted to use.

Mr. Berrios asked if it was navy blue.

Mr. Soto showed the board members the blue he wanted to use.

Mr. Lopez stated how the new blue looked much better.

Mrs. Snyder- Rodriguez asked if it still had the pattern in the back.

Chairwoman Caccuro responded that it did.

Mr. Berrios asked if it was going on the awning.

Mr. Soto responded that it was going on the awning.

Chairwoman Caccuro stated that the board was moving away from approving signs with real food images.

The board agreed.

Mr. Lopez stated how the color Mr. Soto showed on his phone looked a lot better with the building and agreed that the food was too much.

Mrs. Snyder-Rodriguez said she liked the color scheme.

Chairwoman Caccuro asked if they were allowed to have the flags on the side.

Mr. Berrios stated how there's nothing stating that you could not have hanging signs.

Chairwoman Caccuro said she understood but didn't think it would look well with the food.

Mr. Soto stated that they would remove the food.

Mrs. Snyder-Rodriguez state how the awning would look way better without that and that everything else looked nice.

Chairwoman Caccuro entertained a motion to approve the new awning for Lima22 Bar & Restaurant, 35 Main Street.

RESOLUTION # 19 - 2022

Motion by: Sarah Rose

Seconded by: Jaqueline Watson

Motion Carries: All

Chairwoman Caccuro asked if the board members had enough time to read the minutes. The board members responded that they did.

Chairwoman Caccuro entertained a motion to approve the January 2022 and February 2022 ARB minutes.

RESOLUTION # 20 - 2022

Motion by: Sarah Rose

Seconded by: Alexandra Snyder-Rodriguez

Motion Carries: All

With no further business to be conducted by the Board, the Chairwoman entertained a motion to adjourn the meeting.

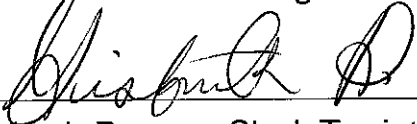
RESOLUTION # 21 - 2022

Motion by: Joseph Silverio

Seconded by: Sarah Rose

Motion Carries: All

The Clerk Typist to the Architectural Board of Appeals is hereby authorized, directed and empowered to sign these Minutes, and file a copy thereof in the office of the Village Clerk.



Gisbeth Ramos, Clerk Typist

