

The minutes of the Village of Haverstraw Architectural Board Meeting at the Village of Haverstraw on Thursday April 28, 2022 beginning at 7:00 PM.



PLEDGE OF ALLEGIANCE

ROLL CALL

Andrea Caccuro- Acting Chairwoman	-PRESENT
Joe Silverio	-PRESENT
Alexandra Snyder Rodriguez	-EXCUSED
Jaqueline Watson	-PRESENT
Jorge Lopez- Architect	-PRESENT
Ruben Berrios- Building Inspector	-PRESENT
Gisbeth Ramos- Clerk Typist	-PRESENT

CACCURO- Ok, first on the agenda is Pepito Realty, LLC. Can you please approach? What are we looking at exactly?

DEMEDINA- Hello my name is Andrew Demedina, applicant for 210-228 Route 9W. We've recently resurfaced the front of the store not too long ago. We originally came in for approvals to have led signs, light boxes. Since then we've been wanting something nicer. So this is just showing the present day, then the proposed channel letters and then the specifications. We want uniformity. We want to keep it constant with the Ideal sign that's already in the plaza.

BERRIOS- They are trying to get away from the box signs.

CACCURO- I like that, what do you guys think?

WATSON- It looks good

CACCURO: Would anyone like to make a motion ?

RESOLUTION #08-2022

Motion:SILVERIO

Second: WATSON

Carried By: ALL

CACCURO- Next on the agenda, Village Square, LLC, please approach.

SCHWARTZ- My name is Avrom Schwartz, I'm the applicant for 49 West Broad Street.

CACCURO- Would you like to tell us about the fabrics that you'll be using and materials.

SCHWARTZ- Yes, this building has been vacant for 20 plus years, it has been an eye sore for the village, so we are trying to enhance the building.

LOPEZ- So the materials are stucco and metal in the bottom?

SCHWARTZ- No, the bottom is going to be brick I believe.

LOPEZ- It doesn't look like brick.

SCHWARTZ- It's a type of siding.

LOPEZ- Yes, it's metal siding, it looks very good.

WATSON- Very modern.

CACCURO- Will there be signage? Or are we currently only approving the facade?

SCHWARTZ- I don't know where the sign would go or what it would be just yet.

LOPEZ- So, you came just for the building?

SCHWARTZ- Yes.

CACCURO: Would anyone like to make a motion ?

RESOLUTION #09-2022

Motion: WATSON

Second: SILVERIO

Carried By: ALL

CACCURO- Third, on the agenda is Lima22 Bar & Restaurant.

SOTO- My name is Ramon Soto, I'm speaking on behalf of the applicant.

BERRIOS- So, if I'm not mistaken, their awning is staying and they are replacing what's on it.

WATSON- You can barely see what it says.

CACCURO- We are going with a cleaner look. To Jackie's point you can't read it. The font is difficult to read and the sign has a lot on it, so we'd like you to simplify it. There's a lot of colors and so we'd like to limit it to three colors in total.

LOPEZ- Next time, get the dimensions, make it more clear and define the colors.

CACCURO- Yes, I agree because it is difficult to read. This is vinyl, correct? So, you are changing the entire vinyl, right?

SOTO- Yes, correct.

BERRIOS- Well, they are changing the letting because they are keeping the same awning.

LOPEZ- Are you keeping the same color?

SOTO- Yes, only the letters are changing.

LOPEZ- So what you have on the side doesn't really go on the sign.

CACCURO- This is really hard for me to approve, especially when it's not what will be seen on the sign. I'm a little concerned because we've approved things in the back where people tell us there will be making changes but then don't.

BERRIOS- It's not clear.

CACCURO- No, it's not. Honestly, I don't think everything needs to be italicized, if you italicize everything on the sign then you're losing the point of italicizing.

LOPEZ- You don't have to repeat Main Street just the number of the property.

BERRIOS- Are those flags?

SOTO- Yes.

LOPEZ- Redesign this sign, you don't need the symbol of the phone, just the phone number. Same thing with the address, just the number not the street name.

CACCURO- I don't know what these two pillars are for?

SOTO- It's part of her logo.

LOPEZ- Do they have a business card that looks like this or no?

CACCURO- It's way too busy.

LOPEZ- I think if we take main street, the phone symbol, and I don't know about the flags.

CACCURO- I don't think they need the flags.

SOTO- They put the flags up because they are all over the restaurant as well.

CACCURO- Yes, but they have hanging flags and then they also have them up at the end of the sign.

LOPEZ- So, Ramon you guys are going to keep the same fabric and the same color?

SOTO- Yes.

CACCURO- You should also separate the "271" because it's difficult to read.

LOPEZ- Yes.

CACCURO- I just think the font is difficult to read.

SOTO- That's the logo.

CACCURO- I understand that, that's the logo, but from a business perspective, it's not good.

SOTO- Ok, but 80% of Mexican, Peruvian or Ecuadorian restaurants use this type of font and that's why people recognise them.

CACCURO- I understand. I think you remove everything Jorge said and make the size bigger so that people can read it and remove the two pillars.

LOPEZ- Yes, I think if you enlarge the name it will look better. Currently the name and the phone number are almost the same size.

SOTO- Ok, but the two pillars are Peru, that's also part of the logo.

CACCURO- But we have the two flags here. I think if you get rid of the two towers and enlarge the name, people will be able to read it. "Lima22" can barely be seen at the moment because the pillars are taller than it.

SOTO- We can make the towers smaller.

CACCURO- I would like to see it come back, with all the corrections.

SOTO- That'll take a month.

LOPEZ- They can still open in the meantime.

SOTO- But, they need a sign for their liquor license.

CACCURO- If you do the adjustments you can send us an email. Can we approve it through email?

BERRIOS- I believe so.

CACCURO- So send us an email and we'll approve it via email, this way you don't have to take an extra month.

CACCURO: Who will make a motion to adjourn?

RESOLUTION #10-2022

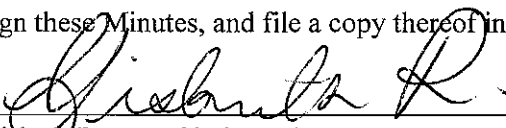
Motion: WATSON

Second: SILVERIO

Carried By: ALL



The Clerk Typist to the Architectural Board of Appeals is hereby authorized, directed and empowered to sign these Minutes, and file a copy thereof in the office of the Village Clerk.



Gisbeth Ramos, Clerk Typist