

The minutes of the Village of Haverstraw Architectural Board Meeting at the Village of Haverstraw on Thursday December 30, 2021 beginning at 7:00 PM.

PLEDGE OF ALLEGIANCE

ROLL CALL	Richard Sena	-PRESENT
	Andrea Caccuro	-PRESENT
	Joe Silverio	-PRESENT
	Jaqueline Watson	-PRESENT
	Jorge Lopez- Architect	-PRESENT
	Ruben Berrios- Building Inspector	-PRESENT
	Gisbeth Ramos- Clerk Typist	-EXCUSED

SENA- Hi, how are you? Are you presenting? Or the landlord?

WORCH- Hello, I'm not the landlord, I'm an investor.

BERRIOS- Please give your name for the record.

WORCH- My name is Zev Worch and the company name is Laundry Point.

SENA- So for the signage, do you know what the material is?

WORCH- Yes, it's on the application, I believe it's plastic with a white background.

CACCURO- So, Laundry Point is not cut out like this?

WORCH- It's going to be letters that are standing out that are like an inch wide.

LOPEZ- When you say background, what do you mean? You don't have anything on the back. What are they attached to?

WORCH- The back of it is going to be white.

SENA- Do you know why the signage was presented that way?



CACCURO- I think there's a lot of confusion when you say white background. You see where this is beige here?

WORCH- Yes

CACCURO- Is that going to be white?

WORCH- That's how I understood, yes.

CACCURO- If this is not the way that it's going to be then we can't use this rendering unless it's exactly the way it is going to be. That means all these letters have to be cut out exactly the way it is.

WORCH- That's how it is going to be.

CACCURO- So, then you are not going to have a white background.

WORCH- The letterings are going to be cut out, but the background is going to be painted white.

LOPEZ- Well the back of the letters not that you are going to have a box sign.

SENA- You are going to have a rectangle white piece and then put each letter on that.

WORCH- Yes, each letter is going to be put on separately.

BERRIOS- Individual letters on the white rectangle.

WORCH- Yes. How he's going to make it white I'm not sure if it'll be stucco or  $\frac{1}{8}$  of an inch of white.

CACCURO- My recommendation is to come back with the gentleman who's doing the work because we are not sure what it's going to look like. That makes it really hard for us to approve. You said that you aren't sure where the white will go.

WORCH- The background will be white.

CACCURO- Then this is incorrect.

WATSON- I believe the whole building has this in beige.

WORCH- Just the inside is beige. The background of the sign will be white.

BERRIOS- Ok, but there's no sign. The way you have it presented; it shows individual letters on stucco. You are saying it's white, which doesn't match what's there.

SENA- The description here says white background made of plastic composite, but what Andrea is saying is that the rendering doesn't match the description.

WORCH- So, the difference is that the background does not have the white composite in the picture? Everything else is fine, right?

LOPEZ- Unless we could all agree that the background should match the beige color.

SENA- The facade.

CACCRUO- I'm ok with that. Do you have anything in the windows?

WORCH- For now I'm not doing anything. But I know now that I have to confirm it here first.

SENA- I would also ask if you put the lettering into the facade is there a difference in cost.

WORCH- What's the difference then from what I'm presenting?

SENA- Personally, I like this look. I don't know how I would like it with a composite background.

WORCH- It's to make the letters look sharp. If I clean my background the letters that are getting bolted onto it stand out more.

LOPEZ- When are they planning on opening?

WORCH- Right now, everything is more or less done. There are a couple of things I need to figure out with Mr. Ruben and I'm waiting on Orange & Rockland. If I resolve everything, I could be open in three weeks.

SENA- Ruben, can he open without signage?

BERRIOS- Yes, he can open without the signage.

SENA- We don't want to hold you up in any way.

WORCH- I understand.

SENA- I say that we are going to hold this until we see exactly how it's going to be mounted and ask him to explain to us how it's going to be mounted.

CACCURO- Also, we can ask him if we like this beige color to match it with the building.

WORCH- I was going to ask if you are ok with any of the colors because I was told by the manufacturing of the letters that I wouldn't be receiving it for 6 weeks. So I was wondering if you guys would pick one.

SENA- Ok so let's vote on the colors of the letters and then you'll present to us how it will look.

WATSON- I like this one.

SENA- So do I, that would be the burgundy one.

WORCH- The green is not an option?

SENA- Why the green?

WORCH- It's the theme in the store, the theme of the lettering and the logo.

CACCURO- I want to see the green.

LOPEZ- Do you have a sample?

WORCH- I can reach out to the company that's making the tables and garbage cans to see if they can give me a sample.

LOPEZ- That is a nice color.

CACCURO- I just want to make sure it's not super loud. Do you have the colors in the space now?

WORCH- Yes, every single washer machine has a green border and the where the company logo is as well.

SENA- Do you have a sample or business card with the logo?

WORCH- No, not yet.

LOPEZ- Some of the other signs we've approved have had a white background.

WORCH- Right next door to me Boost Mobile, that's where I took the idea from. I think if I go with the burgundy then I'd prefer to stay with the rustic look.

CACCURO- I don't mind the green, I would just like to see it in person. I actually like the stronger signage.

WORCH- Well it actually came from you guys because you guys told me to be more simple.

LOPEZ- If you pick burgundy the board will vote on that color, but the green they are a bit worried about.

SENA- I do understand that you are trying to market this with the inside colors. I understand the importance of keeping things consistent for marketing purposes and I think we should look at the sign next to it.

CACCURO- When you get the proper green can you ask your guy to do one with a white background as well?

WORCH- Of course.

BERRIOS- Just so you know I can approve a banner for 6 weeks. That way if you open and a sign hasn't been approved you could put up a banner.

WORCH- Thank you.

CACCURO- These little suds above the "point" are they going to go off the sign?

WORCH- No.

CACCURO- I think it would look cool.

SENA- Yes I think so too, but it's probably expensive.

WORCH- I'll you guys next month.

SENA- Have a happy New Year.

CHAIRWOMAN: Who will make a motion to adjourn?

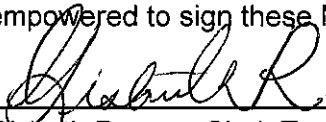
**RESOLUTION #40-2021**

**Motion: WATSON**

**Second: SILVERIO**

**Carried By: ALL**

The Clerk Typist to the Architectural Board of Appeals is hereby authorized, directed and empowered to sign these Minutes, and file a copy thereof in the office of the Village Clerk.

  
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Gisbeth Ramos, Clerk Typist

